



envol Vert

PROGRESS REPORT 2019

Édito



Chairman
Olivier Guichardon

The Amazonian rainforest, one of our planet's lungs, is disappearing at the same alarming rate as the ocean's ice cover is shrinking. Almost 20% of its area has been devastated. Many initiatives have been launched by local players or co-ordinated internationally, but they do not carry enough weight when faced with economic and political interests. The major causes are: soybean production and cattle ranching. Who are the culprits? All of us. Through our own consumption, we offer governments the prospect of stronger economic growth if they in turn offer more and more to support the agribusiness sector, as in Brazil. Our indignation is increasing, and our anger is growing, but the only option is to keep fighting, building, and pulling together.

2019 was a year full of projects and commitments for Envol Vert, an active player in the preservation of forests since 2011: new coffee and cocoa agroforestry projects in Peru, development of the dry forests programme in Colombia, a new conservation project in Yanayacu-Maquia (Peru), the successful launch of the «Trees in my meadow» project in Tarn (South France), the growing success of our Colombiodiversidad festival with more than 6000 participants, 69 awareness raising events and an increasing recognition for Forest Footprint, a key tool in our battle.

So, just as we are proud of our contribution, however small, and we warmly thank all volunteers for their time and partners for their financial support to help in this fight, we call for a greater awareness among governments and business and for a stronger mobilization from society.

The Butterfly Effect

Environment

Envol Vert fights for forest preservation and biodiversity through various projects in high biodiversity areas in South America that are also threatened by deforestation. The Peruvian Amazon and the dry forests of Colombia are part of it.

Envol Vert seeks reconciliation of forest with agriculture/farming, those are main factors of deforestation, through the implementation of systems of agroforestry, which also allows a better adaptation to climate change.



Rural development

Envol Vert supports rural populations. It acts with groups of inhabitants, cooperatives or associations having the wish to preserve the environment of their region for well-being. Working on agricultural diversification for more food sovereignty and the recovery of ancestral knowledge are part of complementary actions implemented locally.



Sustainable economy

Addressing to populations in difficulty, Envol Vert develops economic and sustainable alternatives. New processed products, development of service channels, which generate new sources of incomes. Envol vert supports financially and on the field these populations in order fully perpetuate their situation.



Awareness

Envol Vert raises awareness among local populations but also to the general public and companies at the stakes of nature preservation through various operations. The Forest Footprint or the Biodiversity Festival in Colombia are the main actions. Several educational actions are also carried out on projects for development of the population's competences and the children's awareness.



Human

Human is at the heart of Envol Vert. Envol Vert would not exist without volunteers and partners. On the field, it is with the locals that synergies are created. Envol Vert supports them in strengthening their structures (associations, cooperatives) and the common work.



January	February	March	April	May	June	July	August	September	October	November	December
Public information meetings for the "Trees in my meadow" project (Tarn, France) Page 15	Launch of the Yanayacu-Maquia project in Peru Page 9	Awareness campaign « Behind the Trees » Page 19	1st cross-project knowledge exchange in Colombia Page 14	Colombiodiversidad festival 6th edition Page 18	Training in agroforestry plot design in Tarn (France) Page 15 Sporting challenge in support of the association	Maya Nut Cooking event (Colombia) Page 14	Act4amazonia awareness campaign Page 17	Launch of a fifth pilot site (Becerril) in our Dry Forests program in Colombia Pages 11	4th training workshop on product processing in Peru Page 6 and 7	Forest Week in Pichanaki (Peru) Page 6 and 7	Forest Footprint quiz available in German



Field projects





Peru Coordinator
Charlene Lainé



Don Ivan reflects on the sales strategy for this year's production

Peru

Agroforestry and coffee in Pichanaki

Increasingly recognised locally, Envol Vert has diversified its activities in Pichanaki.

Once again, this year, many thousands of trees have been planted and training sessions have been held for project beneficiaries. In addition to these core activities of reforestation and diversification, new activities have launched.

After 3 years of regional anchoring, the trees follow their rise alongside the producers.



Envol Vert was asked to join the management committee of the local Biosphere Reserve – clearly establishing our legitimacy alongside existing local players.

For the first time, a festival initiated by Envol Vert and highlighting the best practices of the project beneficiaries, was organised in Pichanaki; in the main square of the town, enthusiastic farmers came to defend their beliefs and increase awareness among their fellow citizens. Last but not least, additional research has been carried out on the coffee sector to gain a deeper knowledge for the development of new activities; the objective is to offer more relevant support to the 4 cooperatives that are partners of the project.

« With this project, we know exactly what trees to plant for reforestation and now I can share with my neighbours. I learn and I share with my community »

Selmira



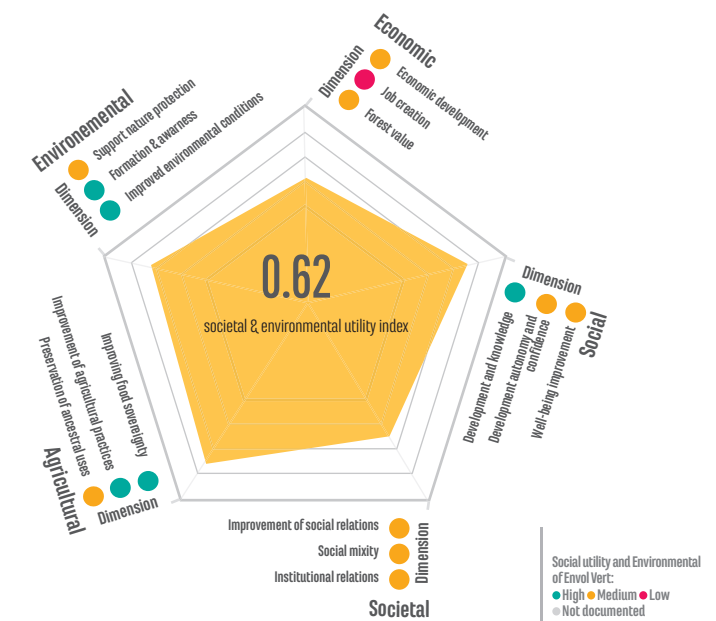
Every beneficiary village took an active part in the festival to promote responsible behaviour among the local population.

« We used to burn large tracts of land to grow cassava (manioc) and corn but vegetables are a good alternative to this. I don't have to buy vegetables from the market anymore; vegetables from our garden are richer (tomatoes) and free of contamination.

Seferino Ortega

Key Figures

182	families involved
87	days of training (24 topics)
2	exchange days
13	nurseries
18	infrastructures built (kitchens, irrigation systems, composting sites, germination spaces, etc.)
16 853	trees planted
181kg	of vegetables harvested
80kg	of vegetables sold
10	institutional partnerships
1er	public festival
16	awareness days reaching 420 children



The results for Pichanaki are consistent and favour principally environmental, educational and food related dimensions. This project prioritises training and awareness raising among beneficiaries to help them become self-sufficient and encourages them on a daily basis to diversify their agriculture. However, the project still has some way to go to improve the economic value of its produce, a task which requires time for the planted trees to grow.

Agroforestry and cocoa

The cocoa agroforestry project celebrates its first year!



At this early project stage, training is crucial to accompany and raise awareness among producers.

Following a period of evaluation to identify the challenges ahead we have fine-tuned our diagnosis of the region and its issues. The situation in the region is still tense after years of terrorism, soils are poor due to intensive agriculture and farmers remain suspicious.

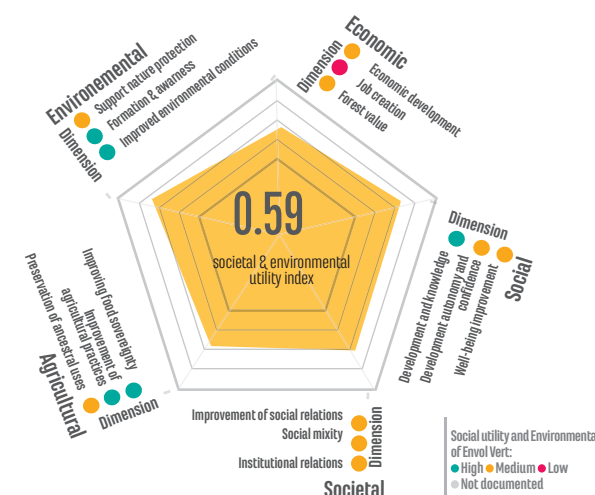
The operational phase started in March with a step-by-step approach. It was a long and difficult process for the team to earn the trust of the local community. Eventually, nine groups were formed to co-manage the reforestation nurseries with the technical team (from Envol Vert and the Alto Huallaga cooperative) growing trees for planting in their cocoa plots.

« From this project we've learnt how to collaborate with our environment, regulate climate change, use less pesticides, respect wildlife and live a healthier life »

Cintia, farmer in Venenillo

The nurseries are communal structures used for training sessions on various themes such as: agroforestry systems, plot design, soil life, nursery creation, construction of composting sites and tree pruning.

The first tree distributions took place at the end of the year and an exchange day was organized in order to close the first year and encourage the promising and hard-won results during the acclimatization period. 2020 is full of hope and courage: the adventure has just begun...



The index reflects the base level achieved by the project after just a year's work.

Yanayacu-Maquia conservation area

In partnership with the local association Biodiversity Amazonia, Envol Vert has contributed to the preservation of around 100 000 acres of virgin forest. A real challenge which required a 3-year action plan to ensure not only the strict protection of this exceptional reserve but also the sustainability of the project thanks to the involvement of local communities. Three major areas have been identified: vigilance, scientific research and development of economic alternatives.

Alongside this, active surveillance resulted in the removal of multiple poachers sometimes requiring the intervention of national forest protection enforcement agencies. This is a tough job in an isolated zone 4 times the size of Paris and which is under significant pressure as the surrounding areas' biodiversity deteriorates. Envol Vert further supported the project by developing its underlying structure: communication, accounting, partnership development, internal organisation...every activity is scrutinised to ensure the project's professionalisation and autonomy in the long term.



The whole zone is underwater and accessible only by canoe, an indispensable tool for the work of the park's wardens.



Police intervention is sometimes necessary to repel the poachers.

Key Figures

Around **100,000** fiercely protected acres

7 ecosystems classified (including an internationally recognised peatland)

11 animal and plant species threatened or listed by the IUCN as in danger of extinction

4 communities involved



Colombia Coordinator
Daisy Tarrier



Very first tree planting on an agroforestry plot in Ovejas.



Everyone is focused on how to turn Maya Nuts into products such as cereal bars.

COLOMBIA

The various projects in Colombia are now grouped under the programme to preserve Dry Forests of which only 8% remain in the country. This programme covers 5 pilot project sites where we work directly with communities of African descent or those who have been displaced. The project objectives are to embed agroforestry, a system better suited to climate change, to improve food diversity and to develop economic alternatives.

Key numbers

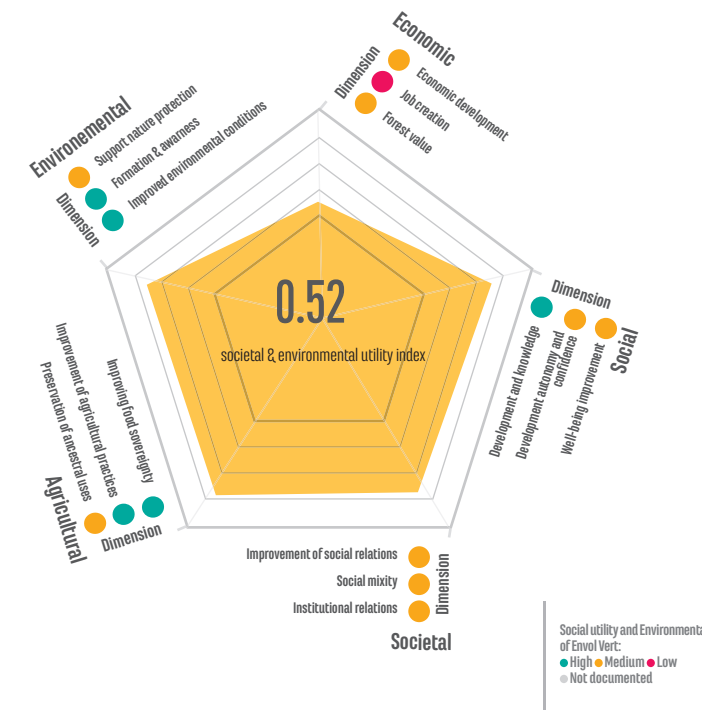
177	beneficiary families
6,037	trees planted
14	nurseries of which 4 in schools
5	functioning economic alternatives
60	training sessions
Over 600 Kg of Maya Nuts harvested	
4	cross-project sharing sessions
30	awareness raising events reaching 667 children
€4,400	revenue generated from alternative sources

"I didn't go down the mine as I discovered the real treasure was to be mined right here on my farm."

Osman Trillos, Victoria San Isidro



Cross-project exchanges are real highlights where experience is shared and team spirit is fostered.



This index represents reaching Level 1 for the sites at Ovejas and Perija after just one year of work.

Ovejas, Perija and Becerril sites

It's barely a year since the Ovejas et Perija sites were added to the project. But they're moving fast! All the nurseries have been built with the last one finished at year end. 47 agroforestry plots have already been planted with coffee trees for shade (Perija) or with subsistence crops (Ovejas) giving a total of nearly 4,000 trees and over 98 participating families.

The growers have benefitted from thirty odd training sessions covering organic pesticide production, vermicompost (several containers have been built), agroforestry, tree identification and applications, manufacturing of Maya Nut and coffee-based products, fruit drying and cereal bar production. Visiting other sites, as always, generated huge enthusiasm among those taking part. The isolated location, droughts and high winds have made this a difficult task, and yet, the farmers have remained fully motivated and are set to continue with new plantations in 2020.

Lastly, our newest arrival, Becerril begun as recently as September, already has 2 nurseries. The 23 farmers who make up the team visited the Los Limites project which truly galvanised them for the next steps. In addition to nursery management they have also been trained in the theory and practice of soil, biodiversity and the basic principles of agroforestry. They have double committed to the harvesting of Maya Nuts, an ancestral tree in this area as much for planting in the nursery as for the manufacture of food.

"What we're doing here through these reforestation projects and the development of agroforestry systems of coffee production is to preserve our quality of life in the countryside and the mountains."

Leonardo Quintero, La Victoria San Isidro

Los Limites site

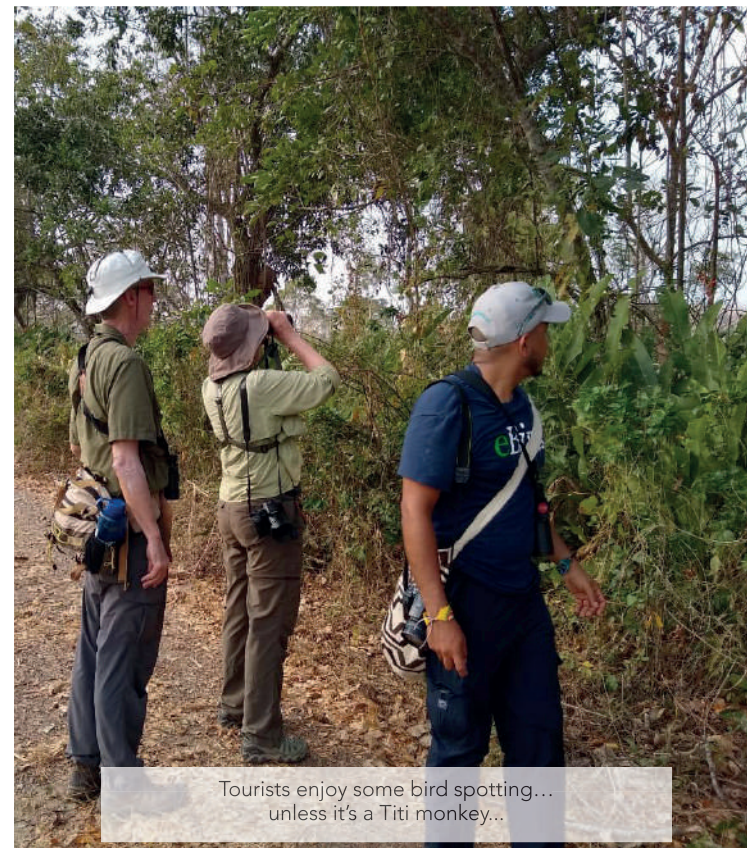
For 2019, final year of our support in Los Limites, the aim was to provide support at every level of the project to be confident the community had all the tools required to progress.

The farmers' association, ASOCALIM, grew not only on a material level by buying the range of tools required (with support from the Social Welfare Department), but also on an organisational level within the association itself (new members, organisation training...).

Agritourism formed a key part of 2019 activity as new agreements were signed with travel agencies, new guides from within the community were trained and the association took part in multiple events such as the one run by ANATO, the Association of Colombian Travel Agents.

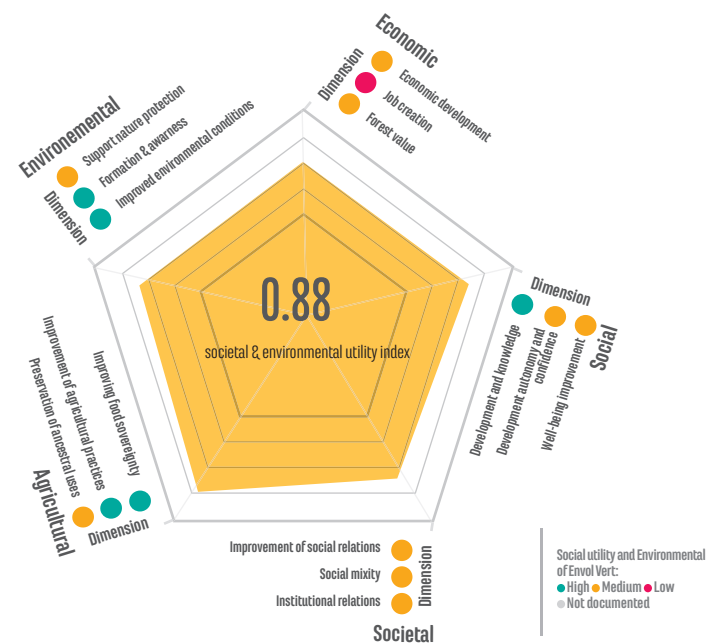
This year was also an opportunity to benefit from the Colombiodiversidad festival and saw the third edition of the Maya Nut festival held to promote the products manufactured by the community.

Lastly, environmental activity continued with the construction of an area devoted to silvopasture – something which is key to our agreement with FINCA, the installation of a vermicomposter and the development of agroforestry land plots.



«We're very satisfied with everything that's been achieved throughout the project. Now it's up to us to work together to take things forward »

Leila Diaz



The project index is up by 1.1 vs last year both a source of pride and peace of mind at project closure. Of particular note are the marked increases on the economic and institutional relations components.



Rio Jerez site

Four years into the project and the fifteen or so farming families living around the 4 nurseries have grown in confidence and autonomy. The large majority now conduct their own planting without the need for any support from Envol Vert. They have embraced new techniques from seed preservation (thanks to the construction of two seed dryers) to vermicomposting.

A first communal vegetable patch has appeared, something which has brought the farmers closer together, strengthened their horticultural skills and techniques specific to vegetable plots and delivered a vegetable and cereals seed bank.

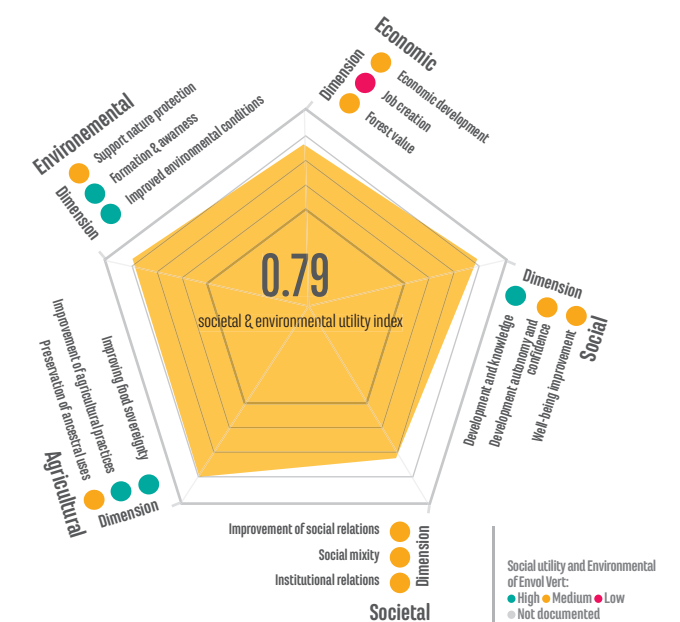
This year project beneficiaries had the chance to share with 3 other Envol Vert projects in Colombia thanks to the meetings we organised on themes such as natural aids for tree health, cooking with Maya nuts...

The women's group « Faldas de la Sierra » has carried out their wish to develop high quality coconut-based products. Their visibility has increased thanks to the development of communication tools (flyer, labelling, logo) and so have their yields thanks to investment in materials such as a coconut press. Finally, and for the first time, 3 of the group's female entrepreneurs run a workshop on coconut oil production at the Colombiodiversidad festival!

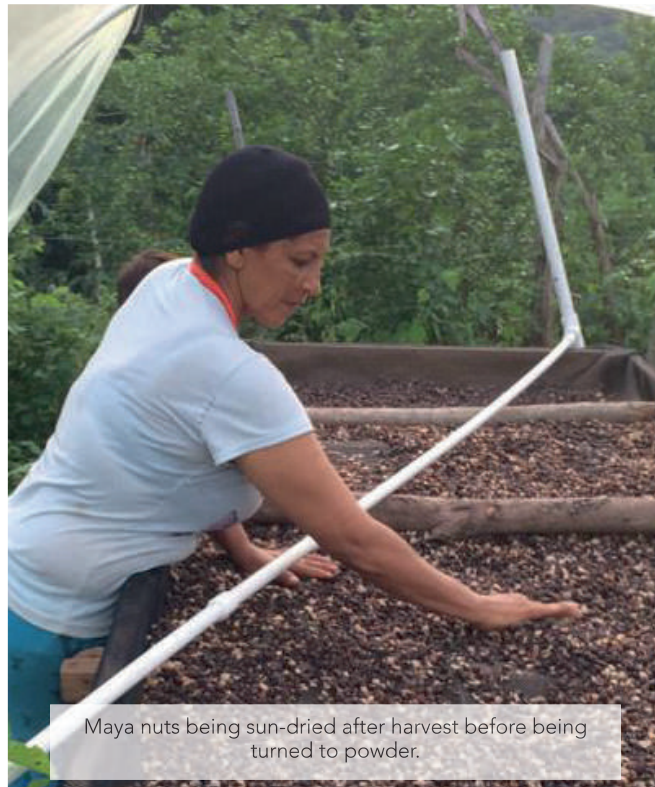


"Before Envol Vert I had no environmental awareness, whereas now I can no longer allow any trees to be chopped down."

Carmen Mercado, project beneficiary



The project utility index is up by 1 point, notably on the food sovereignty component driven probably by the construction of the vegetable plot. This same applies to training, another strength of the project this year.



Maya nuts being sun-dried after harvest before being turned to powder.



Cooking event in Bogota with delicious Maya Nut based recipes prepared by well-known chefs.

The Maya Nut Tree, a significant economic alternative

This year saw much energy devoted to the promotion and processing of the Maya Nut, this ancient grain which is edible, a source of energy, high in nutrition and one which Envol Vert is betting will be a new alternative to deforestation and central to the conservation of the dry forest.

Two gastronomic events were held in Bogota and Medellin in the presence of ambassador chefs who made sweet and savoury recipes with the product.

Among the farmer communities training was conducted covering harvest, processing and hygiene/food safety. Over 600kg were harvested for processing with demand for plenty more.

An investment was made to fit out real workspaces with kitchen equipment. There is a real buzz around this grain and this has led to the signature of multiple partnerships with Envol Vert: the SENA is conducting food science and shelf-life analysis on the grains, Colciencia (Colombian Government Agency) are making documentaries and the Humbolt Institute is working on non-timber management plans for the grain. We've even made a film: « Al lado del Guaimaro ».

Cross-project Exchanges

One particularly rewarding moment this year came when we organised a couple of meetings for all the different projects. The first was on the theme of organic fertilisers and compost and the second on the Maya Nut.

These exchanges meant everyone could swap knowledge and get to know each other and realise they were not alone but part of a movement and pick up on the best ideas from neighbouring initiatives such as the community support fund AEDECOS or the seed preservation techniques of an association funded by Swiss Aid.

It was also a chance to exchange seeds and trees between projects.

"These exchanges are like a people's university: people from across Colombia can meet, share experience and learn from each other"

Jorge Vasquez, Ovejas



France coordinator
Boris Patentreger

France

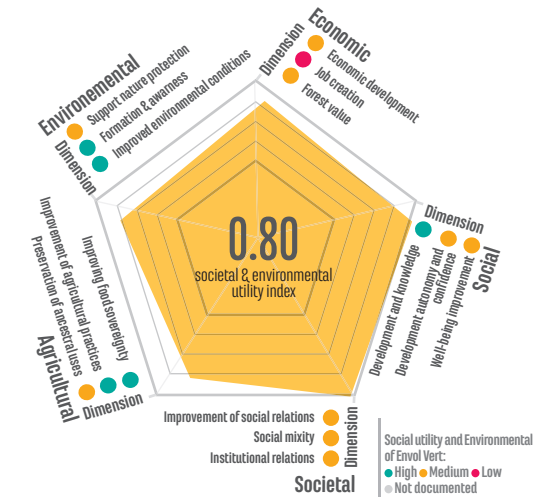
Diversified agroforestry in Tarn

This year saw the launch of a new Envol Vert project: "Trees in my Meadow". The project in Tarn (S. France) aims to preserve and restore the region's ancient biodiversity. Envol Vert has partnered with local farmers to set up agroforestry systems on their farmlands. We will enable them to reduce their volume of external inputs and employ methods which are more sustainable, resilient and more nature friendly.

The agroforestry systems created will largely consist in ancient varieties of fruit tree and continue the identification and preservation work previously undertaken by the Haut Languedoc Regional Nature Park. However, the objective is also to produce diversified systems suited to future climate change and to achieve this we will plant fruit trees such as persimmon, Nashi pear and even olive trees. To help soil regeneration and ensure an integral system, hedgerows will be planted containing melliferous and nitrogen fixing tree species.

In its first year, the project boasts 15 participants chosen to take part. Initial training was organised to help with land plot design and a second session focusing on tree planting techniques. Planting began at the beginning of December and was set to continue through the winter of 2020.

The project also aims to raise public awareness of the importance of trees, particularly among the youth. This explains the creation of a number of partnerships with local schools aiming to develop a consciousness around trees. Schoolchildren will be able to come and plant trees as part of this scheme.



"I believe that faced with the menace of global warming, making the link between trees and plants is crucial" - Hugo Puech, project participant and producer of red fruit, potatoes and other vegetables.

Hugo Puech, participant in the project and Producteur and transformer of red fruits, potatoes and vegetables.

Key numbers

2	training sessions (35 participants)
300	trees planted
5	acres planted
1256	trees preserved for planting
119	tree varieties
2	ponds created
48	children involved



First planting of the winter.



RAISING AWARENESS



Communications Lead
Cassandre Joly



Raising awareness in the community

Franco-Peruvian exchange

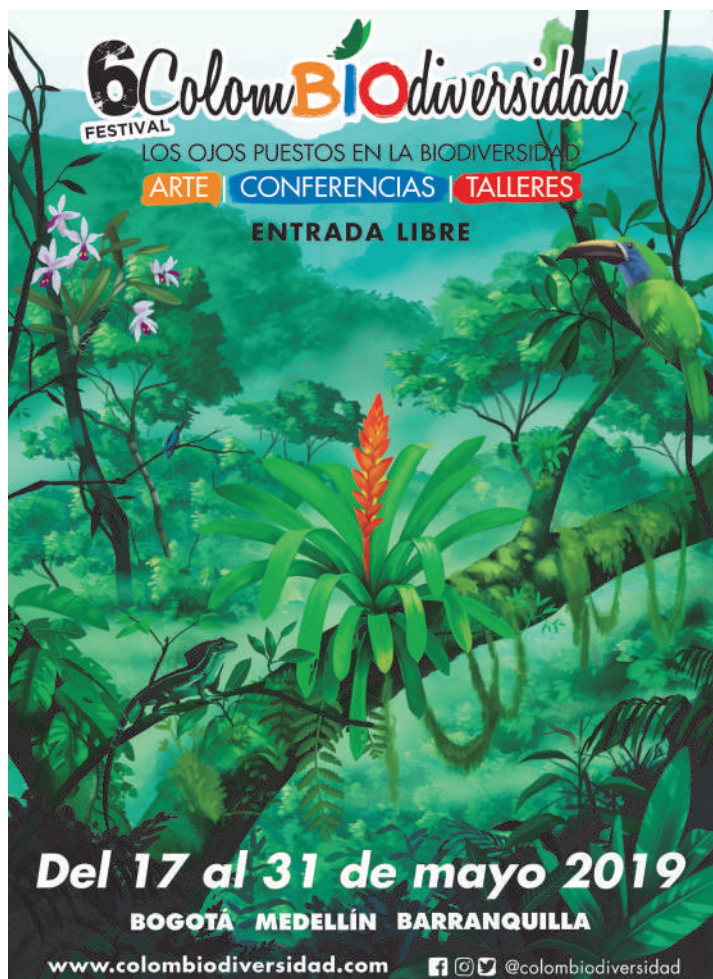
Since 2018, Kametsa Pronatu, a pro-environment club of secondary school pupils and their teacher, has been a partner in our Agroforestry and Coffee project in Peru. Once again, this year Envol Vert has collaborated with the club across multiple events, most notably on the International Day of Forests. Activities were held on several days and included a reading marathon, working on an organic vegetable plot, beekeeping initiation and a symbolic planting of 300 trees all accompanied by teams from Envol Vert with occasional support from a student group from Central-Supélec (Association Perunidad).

The programme was further developed to include an exchange with a primary school class from the Saint Côme et Maruéjols school (Gard county, France) ensuring awareness of forest preservation was being fostered among our youngest citizens in both Peru and France.



The year in numbers

50,492	forest footprints simulated, that's
190,509	since launch
26,107	followers (twitter, facebook, g+)
	an increase of +62%
139,120	unique visitors to www.envol-vert.org
	(+68% vs 2018)
140	press, radio or television articles
86	awareness raising events
290,000	people reached by our events and campaigns



ColomBIOdiversidad 6th edition

The 6th edition of ColomBIOdiversidad was held across Bogota, Medellín et Barranquilla (Colombia) from May 17th to 31st 2019. The festival lasted 2 weeks with one key objective: **raise awareness of the need to protect our ecosystems.**

Each year, across the planet, **over 32 million acres of forest are destroyed** – the equivalent of 10 football pitches every 15 minutes. Confronted with this appalling reality, this year's predominant theme was the forest: 80% of the world's biodiversity lies protected in forests which cover **31% of our planet's surface.**

Thanks to 45 partners, 5 sponsors and **73** volunteers, the festival saw **6000** people visit **69** events across **42** locations. As in previous years film screenings and exhibitions were attended by an increasingly urban Colombian audience increasingly aware of climate change and our shrinking biodiversity.

A public which grows each year was seduced by cooking workshops using edible tree-based products and natural colourings, audio journeys and performing artists.

This burgeoning public interest was the perfect environment to launch a **tree planting campaign with the music group Bomba Estéreo.**



Forest Footprint launches in Colombia

Colombia has witnessed a marked increase in deforestation (+23% between 2016-2017) since the signing of the peace agreements. Envol Vert therefore decided to launch our Forest Footprint tool in the country to raise consumer awareness of the impact of their actions and their power to effect change.

Following a formal presentation of the tool on April 5th in Bogota to an audience of 145 people including French and Colombian government ministers, research institutes and private companies, a working group was formed to adapt the tool to the local market. The target delivery date for the first version is first semester 2020.

Let's do something about it!

Following last August's intensive media coverage of the forest fires in the Amazon, Envol Vert took a clear position and strengthened our fight against deforestation through the publication of two articles.

"The Amazon is burning to free space for cattle and soya" clearly explained the direct correlation between consumption and deforestation.

"Tree planting – how to do it right" raised the alarm for individuals and corporations on the pitfalls of CO2 offsetting schemes involving blind reforestation.

Envol Vert also helped drive the #act4amazonia campaign co-launched by the all4trees association and the "On est Prêt" movement which aims to promote methods to reduce our impact on the forests.

Lastly, we replied to a blogpost published by the Managing Director of the E. Leclerc supermarket chain asserting "E. Leclerc stores do not import meat or soya from Brazil..." whereas the truth is they sell products which require hundreds of thousands of tonnes of soya imported from Brazil as animal feed necessary for their production.

Action !

Envol Vert has produced several videos published on our YouTube channel or via partner websites.

Préserver les terres de Colombie Brut. **BRUT Nature : An interview with Baptiste Lorber, Land Preservation in Colombia.**
<https://youtu.be/vCkEHYGVjXE>

Farmers tell the story of their support for the campaign "DERRIÈRE LES ARBRES" (BEHIND THE TREES): <https://youtu.be/vkLiWHvhICg>

NOUVEL ANGLE presents The Roots of Hope (The Amazon)
<http://nouvel-angle.net/index.php/2019/10/14/les-racines-de-lespoir-extrait-n2-envol-vert/>

MAYA NUT, the magic tree
https://youtu.be/h8UPw6_TSH4

Project presentation : "Au Pré de mes arbres" (Trees in my meadow)
https://youtu.be/O_9z0frW770

Lotty Morey, presents Yanayacu Maquia, a conservation area in Peru
<https://youtu.be/xXDuDHLx0sk>

Other Events

MARCH

- Presentation to the careers forum at the School of Agriculture (Toulouse, France)
- Presentation to the AGM of Occitanie Cooperation (Toulouse, France)
- Presentation of the Forest Footprint tool at the Tropical Forest Alianz seminar (Colombia)
- International Day of Forests (Paris)

APRIL-MAY

- Forest activity at Nature and Clean-up day in Malakoff (France)
- Presentation of the Forest Footprint tool (Colombia)
- Conference at the International Agroforestry Day "Trees on our dinner table" (Montpellier, France)
- Poster presentation at the World
- Congress on Agroforestry (Montpellier, France)
- Activity for Super Nature Day (Greater Paris)
- Stand at the Paris Coffee Show (Greater Paris)

SUMMER

- Viewing of the documentary The Roots of Hope (Greater Paris)
- Maya Nut Tree cooking event (Colombia)

NOV - DEC

- Presentation of French projects (Toulouse, France)
- Maya Nut Tree cooking event (Colombia)
- Exhibition partner "Messages from Nature" (France)



HR Manager
Solène Mathieu

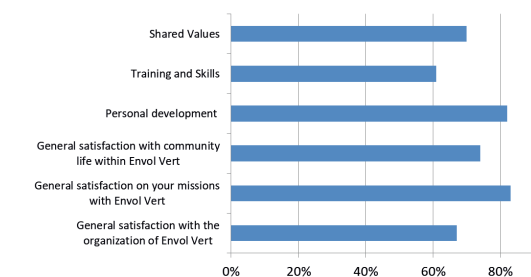
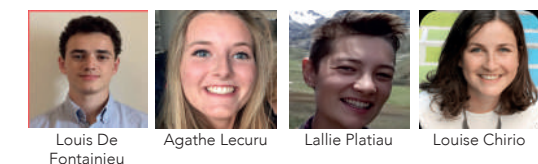
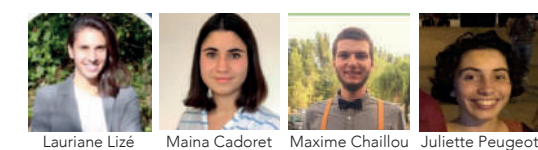
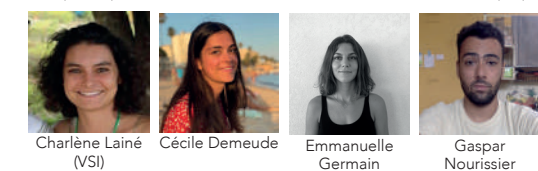
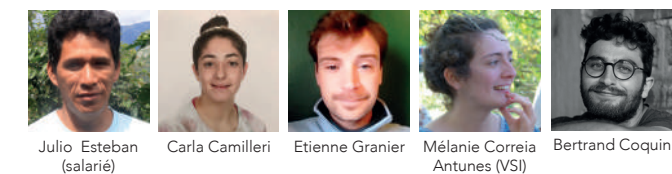
As in previous years, Envol Vert saw major recruitment activity this year with the arrival of some new volunteers and a significant number of project workers. Our voluntary service accreditation was renewed for another 3 years, **proving the trust in us shown by the French National Volunteer Service**. This allows us to maintain the dynamism of our field projects and earns truly unique experience for youth in Colombia, Peru and France. Staff turnover among volunteers remains stable at 14%.

Teams

Working for the forest and for solidarity is motivating. Launching, nurturing and transmitting agroforestry projects can create tension. Staying true to your principles and convictions regardless of your mission — well that's a revelation! Sharing with total confidence what we've built together; that's truly rewarding! A very full year gone and a new one to look forward to.

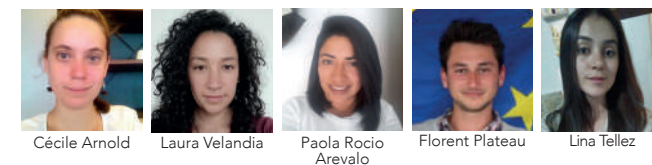
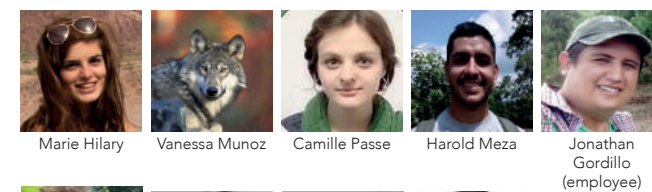
Justine Damlincourt, volunteer, Volunteer Community Team Lead

Project Team: Peru



Results from the survey conducted among our volunteers showed the level of satisfaction and fulfilment derived from their contribution to our work.

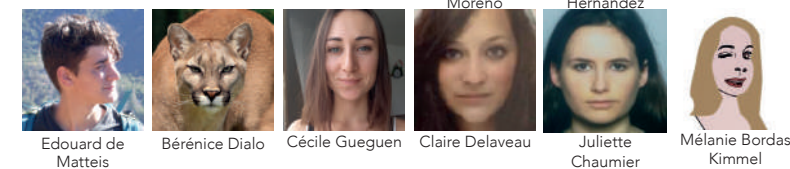
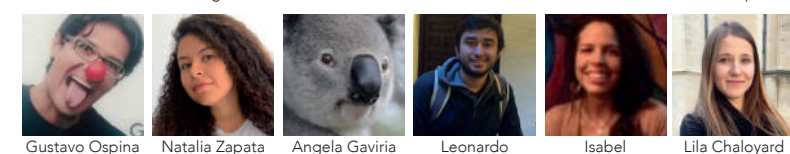
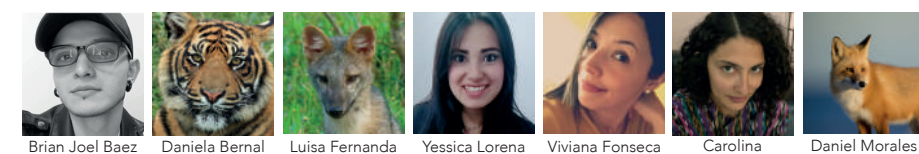
Project Team: Colombia — Dry Forests



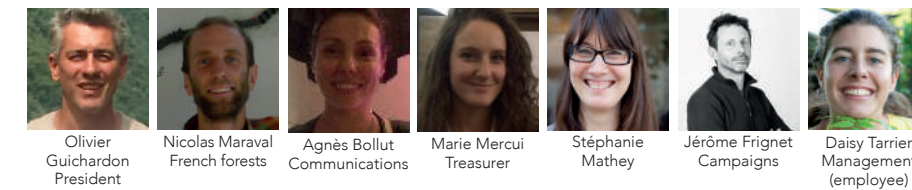
I joined Envol Vert as part of the Forest Footprint campaign, to help raise awareness among consumers of the impact their way of life has on deforestation and to push public authorities to act. The battle against deforestation is one which I hold dear and one I am delighted to contribute to!

Sarah Wolf, volunteer, Advocacy Team

Colombia Office and ColomBIODiversidad team



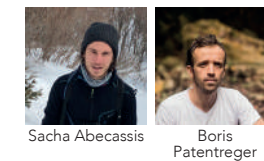
Management Board



Management

60	volunteers
38	project workers
17	full-time staff (equivalent)
8	employees and ISV
13,2%	volunteer turn over
6	administrators
31	members

Project Team: Tarn



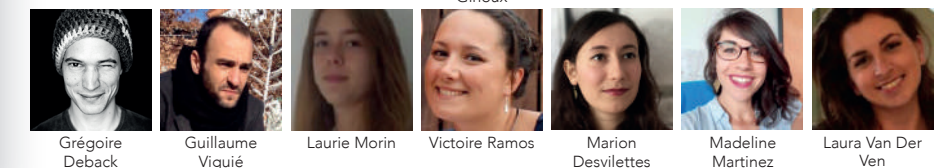
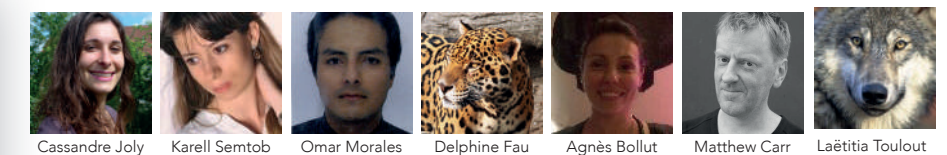
Marketing / Fundraising Team



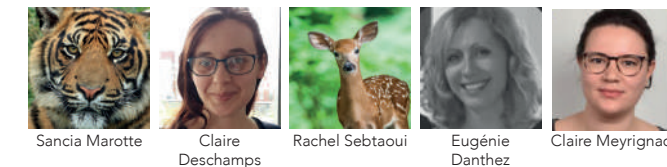
"My decision to join Envol Vert was driven above all by a desire to feel I was making a very real contribution to forest preservation. This wonderful experience means I get to meet other volunteers from diverse backgrounds and put my professional skills to use in a cause which matters to all of us!"

Steve Duhamel, volunteer,
Performance Measurement Team

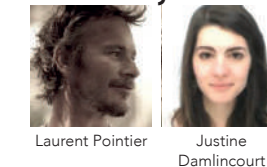
Comms Team



Admin Finance Team



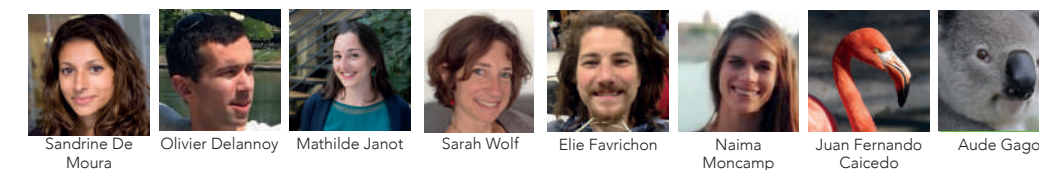
Volunteer Community Team



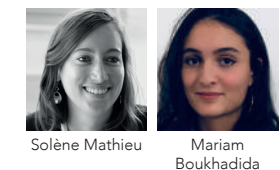
Performance Measurement Team



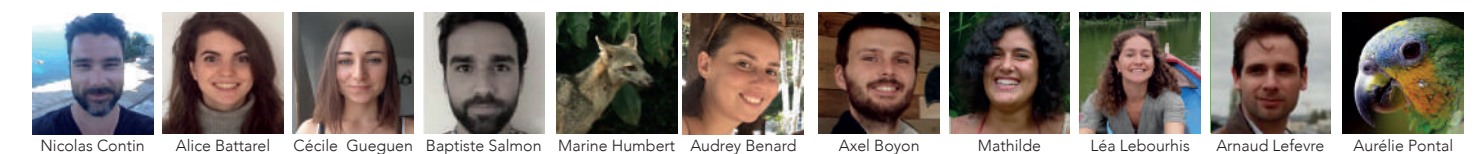
Forest Footprint & Research Team



HR Team



Partnerships Team





Partnerships
Lead
Axel Boyon



Partnerships

In the field, Envol Vert works in collaboration with many local players to co-create the projects we support. Their involvement at every stage of a project is the first pillar upon which success and durability depend.

The unflinching support of our financial and technical partners represents the second pillar which sustains our activity. Among our 2018 financial partners, 96% renewed their commitment in 2019; proof of our projects' professionalism and evidence that the ecological and human values which bind Envol Vert to our ecosystem are truly shared by our partners.

End of 2019 Envol Vert gave the floor to the partners, they stressed their commitment to the professionalism and values of the association. To better meet your expectations from 2020 we will offer a personalized newsletter and a new project mapping system.

Maisons du Monde Foundation :

For over 5 years, Envol Vert has partnered with the Maison du Monde Foundation which supports our projects in Colombia. We spoke to Lisa Mimoun, Project Co-ordinator for the Foundation.

What's your fondest memory of the collaboration between the Foundation and Envol Vert?

The renewal of our partnership in 2018 as it is the first one we have ever renewed for 3 years. This means we have been able to witness the growth in scale and proliferation of a pilot project, something which means a lot to us. That year the project was the favourite of both the selection committee and staff! The project raised over € 99 000 thanks to our clients' donations.

What does the Foundation bring to Envol Vert?

The embodiment of a true partnership, combining a deep relationship and constant communication, both in the field and in France. This gives us a real understanding of what the association needs and to align with project needs in the field.

What does Envol Vert offer you?

Envol Vert boasts innovative awareness raising and advocacy tools and a genuine expertise in forest protection. A truly rounded partner who can offer a diverse set of concrete solutions within their field.

If the Maisons du Monde Foundation was a tree...?

It would be an extravagant one; a beautiful African tree from Madagascar with vibrant colours which catch your eye. A beautiful tree in whose shade we gather and which unites us.

And if Envol Vert was a tree?

It would have to be the Maya Nut Tree from Colombia because it provides us with so much; fodder, food, soil fertility, carbon capture. In short, a multifunctional tree, the magic solution!

Our Sponsors



Carlos Bermúdez, APSACESAR Association President

APSACESAR and Envol Vert have been working together since 2019 to preserve the last tropical forests in the area by assisting the work of small producers.

« This alliance has significantly enhanced our project experience, helped multiple families, raised public awareness of the possible uses of a preserved forest and has inspired much innovation. After 5 years working to preserve the Maya Nut Tree and using it sustainably to achieve food security for the local community and farmers of the Perijá mountain range, I met Daisy, Director of Envol Vert in Colombia. We pooled our experience and created APSACESAR which aims to change the way the forest is viewed by the farming community. »

Welcome to ETHIKDO!



Had enough of the excess of year end celebrations? The EthiKDO gift card offers you a choice between buying an environmentally responsible gift or funding an association declared in the public interest by donating an equivalent amount. A new way to support Envol Vert.

Partner feedback contributes to our progress!

At the end of 2019 Envol Vert spoke to our key partners who emphasised the importance they attach to both our professionalism and the values we defend. These exchanges helped us to better gauge partner expectations, most notably in providing detail on field projects and their progress to our partners' audiences.

This is why, from 2020 onwards, Envol Vert will produce bespoke newsletters for each partner. We will also develop a new system of more intuitive and user-friendly project mapping.

Our Networks



Our Partners



Ariane Construction: over 7 years working together!

Thank you to our oldest sponsor who has supported us since September 2012. This financial support from Ariane has translated directly into the planting of 21,000 trees!

Envol Vert at the Paris Coffee Show



The very first Paris Coffee Show was held in May 2019. In partnership with the French Coffee Committee, Envol Vert undertook to plant one tree in Peru for each visitor to the event.

French National Biodiversity Office

« The French National Biodiversity Office (OFB), founded on January 1st 2020, is responsible for preserving and restoring land, freshwater and marine biodiversity and sustainable water management. The OFB supports projects connected with the education of and engagement with citizens, which includes Envol Vert's work with Open Food Facts to incite changes in our consumption and proposes viable options for doing so. The « Super Grove » event due to be held at the next World Conservation Congress represents a fun way of addressing the issue of measuring our forest footprint.»

Marguerite Culot, Advisor on citizen engagement, Project Lead for engagement 2020.



Treasurer
Marie Mercui

The accounts presented here are consolidated across our entities in France and Colombia.

Envol Vert's resources for 2019 increased by 69% and consisted in:

- €282,445 financial income: 64 % comes from corporate donors or foundations, 24% from public sector funding, 9% from private donors and 3% from fee income.

- €398,966 of human and physical capital - the equivalent value of volunteer labour and donations in kind (goods or services).

- This gives a total value of €681,441. Volunteer contributions form an essential part of Envol Vert. On average 65% of volunteer's time is spent on field projects and 22% on raising awareness.

Costs increased by a factor of 2.2 to reach €257, 627.

Field project costs and running costs increased by a factor of 3.2 and 1.8 respectively and awareness raising costs rose by 80%.

In 2019 running costs accounted for 26 % of total costs, this represents a significant drop compared with 2018 where the figure was 42%. This positive change is explained by a greater increase in project costs than running costs. This is due to a marked rise in the number and scale of our field projects whilst managing our running costs such that we can devote a larger proportion of our resources to project work in the field.

It should be noted that field costs include only on-site activities and running costs include all support from Envol Vert (communication, marketing and administration in both France and the project countries).

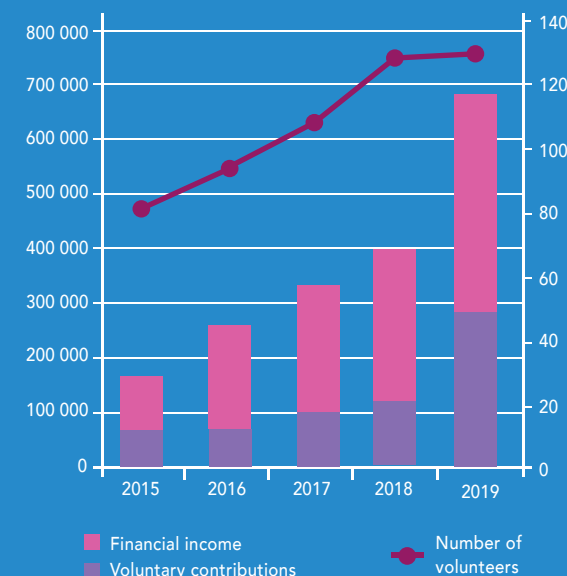
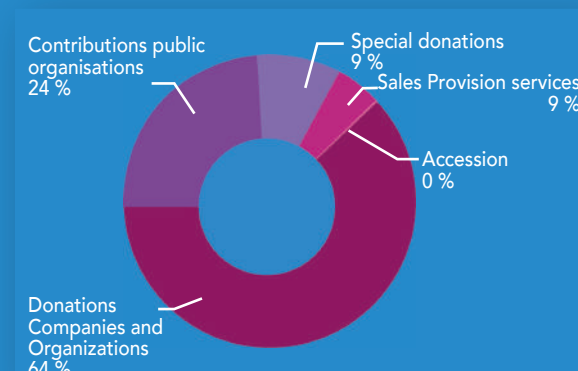
Cashflow is high as grants are awarded before projects start and must fund them over several years. Furthermore, several grants were awarded at year end, as such they had not yet been used and appear in balance sheet funds. The result as at 31st December 2019 was a credit of €24,817.

Envol Vert showed a surplus for the year of €36,337.

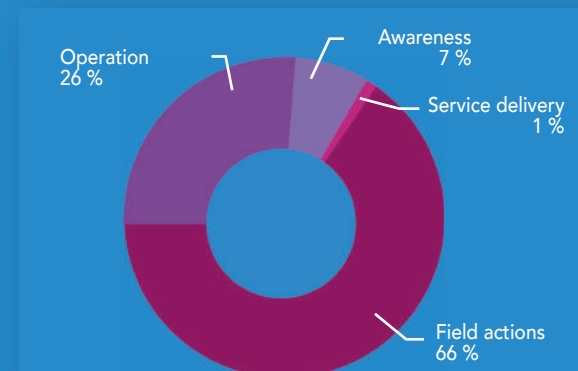
Accounts

Resource allocation

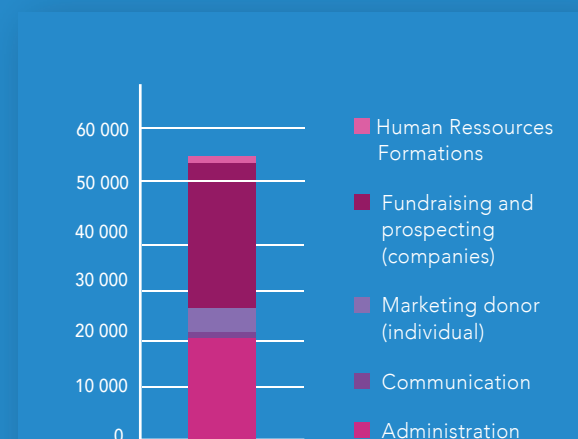
Breakdown of financial incomes 2019



Spend Allocation 2019



Running Costs Allocation



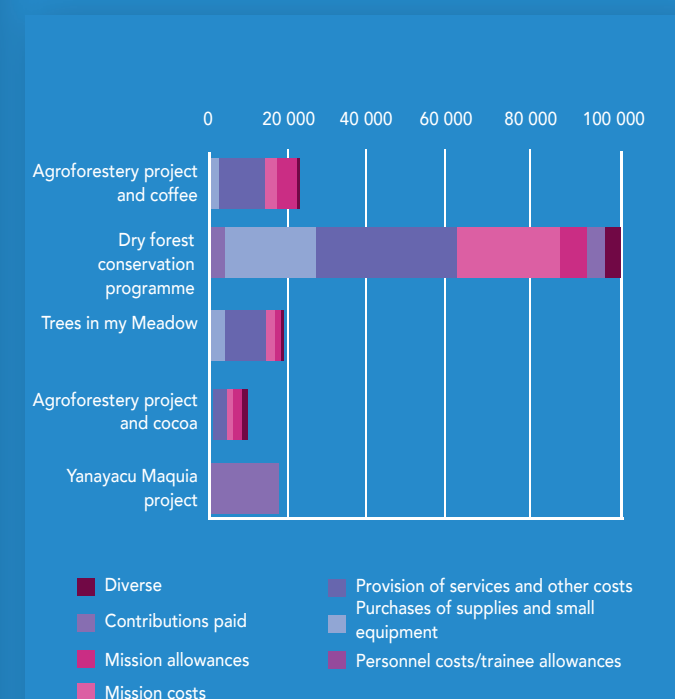
Spending

Cost in €	2018	2019	Change
Agroforestry	17 609	23 708	35 %
Ecotourism	-	-	-
Maya Nut Tree	17 918	(inclus dans Forêts sèches)	188 %
Tití	12 311	(inclus dans Forêts sèches)	
Dry Forest	4 543	100 096	
Agroforestry and cacao	-	8 878	-
Au PRE DE MES ARBRES	720	18 894	2523 %
YANAYACU MAQUIA	-	17 600	-
Total ENVOL VERT - Field projects	53 101	151 371	185 %
Forest Footprint	516	9 657	1771 %
ColomBIOdiversidad	9 748	9 141	- 6 %
Other awareness campaigns	93,2337	1,00	- 99 %
Total ENVOL VERT - Awareness	10 358	18 799	81 %
Services purchased	4 447	2095	- 44 %
Total ENVOL VERT - Services	4 447	2095	- 44 %
Admin costs	23 646	31 327,08	24 %
Communication	491	445,00	- 76 %
Donor marketing (individual)	1 222	5 690	- 3 %
Fund collection/corporate sponsor prospecting	20 334	26 476	5 %
HR Training	2 999	3702	23 %
Total ENVOL VERT Running costs	48 692	67 640	10 %
Total ENVOL VERT	116 569,94	239 905,44	11,39 %

Incomes

Value in €	2018	2019	Change
Individual donations	11 830	24 478	107 %
Individual memberships	500	135	-73 %
Total donations from individuals	12 331	24 613	100 %
Corporate and private organisations	69 271	181 390	162 %
Public organisations	18 560	68 621	270 %
Total grants	87 831	250 011	185 %
Sales / Fee income	21 509	7 821	-64 %
Sales of produce	1 509	7 821	-64 %
Financial income	-	-	-
Total ENVOL VERT income	121 671	282 445	132 %
Volunteer hours	211 875	371 843	76 %
Donations in kind (material)	61 899	10 506	-83 %
Donations in kind (services)	9 567	16 647	74 %
Voluntary contributions ENVOL VERT	283 341	398 996	41 %
Total contributions ENVOL VERT	405 011	581 441	52 %

Spending per project - Field Actions 2019





Indicator Manager
Michael Troquet

Indicators

Environnemental

Indicator	Units		2019	Average 2016 - 2017 - 2018
Plants in nursery	N° of plants	📈	52 111	28 639
Tree planted	N° of trees	📈	23 967	22 482
Area replanted with native species	Hectares	📈	239,00	193,00
Studies/assessments conducted	N° of studies	📈	9	8
Species monitored	N° of species	📈	1	0
Ecological infrastructure/renovation conducted	Hectares	📈	51	29
Plant types per plot	N° of plant types		7,5	-
Average area of forest preserved per farmer	Hectares		6,7	-
Average area of forest burned per farmer	Hectares		1	-

Societal

Bénéficiaires	N° of people	📈	405	293
Of which women	N° women	📈	176	117
Of which men	N° men	📈	229	190
People trained	N° of people	📈	1015	428
Training courses give,/project exchanges	N° of courses	📈	194	51
Average food budget per family	€		81	-
	€	📈	11 497	6 929
Economic activity generated	N° of days	📉	492	519
	Product vol (l)/weight (Kg)	📈	1584	427
Alternative sources of income developed	N° of sources		13	-
Participation in fairs and farmers' markets	N° of courses	➡️	19	20,70

Social

Active volunteers and fiel workers	N° of people	📈	114	97
Volunteer Gender: Women	%	📉	61,00%	68,00%
Volunteer Gender: Men	%	📈	39,00%	32,00%
Permanent Employees (including VSI)	N° of people	📈	8	6
Time investment	Hours	📈	35 485	20 084
Of which fieldworkers	Hours	📈	29 852	15 331
Of which volunteers	Hours	📈	5 633	4 813
Average time investment (per person)	Hours	📈	311	209
Average per fieldworker	Hours	📈	649	614
Average per volunteer	Hours	📈	83	67
Volunteer participation in internal/external training	N° of people	📈	33	21
Volunteer training delivered	Nb de formations	📈	4	3
Share of budget devoted to training	%	📉	1%	8,5%
Volunteer turnover (leavers/active volunteers)	%	📉	14,00%	17,70%
Volunteer workers (full-time equivalent)	Full time	📈	17,06	11,91
Of which women	Full time	📈	11,99	9,42*
Of which men	Full time	📈	5,07	4,79*

Communication

Indicator	Units		2019	Average 2016 - 2017 - 2018
Website unique visitors	N° of people	📈	139 120	75 138
Website visits	N° of visits	📈	139 300	89 424
Social media	N° of views	📈	174 946	46 882
Social media followers	N° of people	📈	26 107	14 062
Press coverage	N° of articles	📈	140	74

Awareness

Awareness raising activity: Forests	N° of campaigns	📉	2	3
Education and awareness activity on site	N° of events	📈	48	26
Reach of on-site activity	N° of people	📈	1 135	459
Petitions	Nb de pétitions	📉	0	0.3
Petitions signatures	Nb de signatures	📉	0	58 500
Forest footprint questionnaire reach	Completed questionnaire	📈	29 998	20 198
Awareness raising events (conferences, trade fairs, round tables, stakeholder meetings)	N° of events	📈	86	47
Campaign/Event Reach	N° of people	📈	287 108	215 751

Poliy and Partners

Projects supported by Envol Vert	N° of projects	📈	11	6
Patrons	N° of patrons	📈	35	24
Of which new patrons	N° of patrons	📈	13	6
France and local on-site partnerships	N° of partners	📈	53	30

Finance and Governance

Total inancial ressources	Euros	📈	282 445	93 478
Membership	N° of people	📉	32	33
Of which women	N° of people	📉	16	17*
Of which men	N° of people	📈	16	7*
Administration	N° of people	📉	6	8
Of which women	N° of people	📉	3	4*
Of which men	N° of people	➡️	3	3*
Donors	N° donors	📈	209	107
Of which new donors	N° donors	📈	156	69
Of which regular donors	N° donors	📈	46	21

*Donnée 2018 uniquement



Envol Vert offers you more infographics to report the added value of the projects it supports.

Each of these indices is detailed in compass with:

- Multiple dimensions expressed by an index (out of 1) and illustrated in radar form
- Each dimension composed of 2 or 3 indicators expressed in colors with 3 index levels:

🟢 High 🟡 Medium 🔴 Low

These infographics make it so Envol Vert's capacity to contribute eliminate deforestation while enriching quality of life of the beneficiary populations projects it supports.

You can find them in the dedicated parts to our projects, our team and our partners.

The forest does us many favours, let's give some back !

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